

Girls in Aviation (GIA) Day will be held on Saturday, September 21, 2024, at Lone Star Flight Museum. And this year is the 10th Anniversary of this exciting day that spotlights the opportunities for girls in both the STEM and aviation industries.

Each year, **GIA Day** connects young girls in Greater Houston with inspiring women role models, professionals in the aviation industry and STEM education programs to learn about the infinite career paths in STEM and aviation. If you have attended **GIA Day** in previous years, thank you for supporting young girls and fueling their dreams!

**Girls in Aviation Day** brings together hundreds of girls - those who already have a passion for flight, and those who have never traveled in a plane or seen a plane up close - to be inspired by talented and accomplished speakers who share their real life and career journeys. The museum's network of expert partners are generous with their time, enthusiasm, and dedication in encouraging girls, as the future needs more aviators; and women are underrepresented in STEM and aviation.

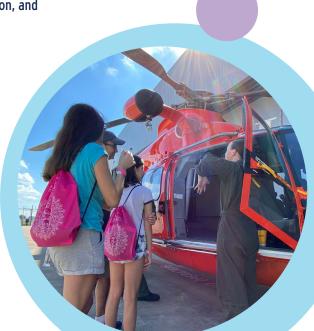
**GIA Day** programming combines history, science and technology to spark each girl's curiosity through an aviation-inspired curriculum. This year, Girls In Aviation Day programming is based on age and readiness. Girls will participate in activities ranging from aircraft tours to flight simulations, to hands-on mechanics and drone "STEMonstrations," as well as meteorology workshops and an amazing career fair. The primary goal of the day's program is to uplift young girls as future aviators, astronauts, scientists, engineers and incredible leaders.

Lone Star Flight Museum respectfully asks you join our efforts to fuel participation of girls in STEM and aviation by graciously underwriting the **2024 Girls in Aviation Day. Please kindly indicate your sponsorship level and return the enclosed form to the museum by August 9, 2024.** Your generous support powers the endless possibilities of a career in STEM, aviation, and beyond!

Thank you,

Ann E. Hobing Senior Director of Education & Community Outreach







# **SPONSORSHIP OPPORTUNITIES**

Did you know that more than 52% of girls who attended Lone Star Flight Museum STEM programs said they would consider a career in aviation? Positively impact and empower young women to engage in the endless possibilities of STEM and aviation. Support these classroom leaders of today and community pioneers of the future.

### **YOUR GENEROUS CONTRIBUTION WILL:**

- Underwrite event admission for participants
- Supply educational materials for hands-on experiments, workshops & activities
- Provide breakfast and lunch for girls, their parents, guest speakers & volunteers
- Outfit girls with event supplies like backpacks, t-shirts, and notebooks
- Ignite confidence and curiosity for STEM & aviation in an underrepresented population

## \$10,000 - AMELIA EARHART - PRESENTING SPONSOR

• Featured as presenting sponsor in event public relations and digital marketing materials, social media platforms and promotions

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- Name and logo placement on museum's website, on-site event signage, event t-shirts, and other event materials
- Most prominent event booth space
- Name announcement as a presenting sponsor during the event
- Opportunity to address event participants
- Lone Star Flight Museum Flight Captain Membership Good for one year (12 mos.)

## \$5,000 - BESSIE COLEMAN

- Included in event public relations and digital marketing materials, social media platforms and promotions
- Name and logo placement on museum's website, on-site event signage, event t-shirts, and other event materials
- Prominent event booth space
- Name announcement during the event
- Lone Star Flight Museum Wingman Membership





## \$2,500 -WOMEN AIRFORCE SERVICE PILOTS (WASP)

- Mention in event public relations and digital marketing materials, social media platforms and promotions
- Name placement on museum's website, on-site event signage, event t-shirts, and other event materials
- Event booth space
- Name announcement during the event
- Lone Star Flight Museum Flight Crew Membership Good for one year (12 mos)

### \$1,000 -EDNA GARDNER WHYTE

- Named in event public relations and digital marketing materials, social media platforms and promotions
- Name placement on museum's website, on-site event signage, event t-shirts, and other event materials
- Event booth space

## \$500 -SALLY RIDE

- Feature on museum's social media accounts (Facebook and Instagram)
- Name placement on museum's website, on-site event signage, event t-shirts, and other event materials
- Event booth space



# **2024 GIRLS IN AVIATION DAY - SPONSORSHIP FORM**

Sponsor Name (as preferred to be listed in print):
Contact Name:
Email: Phone:
Mailing Address:
City: State: Zip:
SPONSORSHIP LEVEL
<ul> <li>\$10,000 Amelia Earhart - Presenting Sponsor</li> <li>\$5,000 Bessie Coleman</li> <li>\$2,500 Women Airforce Service Pilots (WASP)</li> <li>\$1,000 Edna Gardner Whyte</li> <li>\$500 Sally Ride</li> </ul>
PAYMENT INFORMATION
Check One: VISA MC AMEX DISC CHECK # SEND INVOICE
I am unable to sponsor and would like to donate
\$250 \$100 \$50 Other
Credit Card Number: CVC:
Name on Credit Card:
Please return this completed form and preferred sponsor name listing and logo (Vector format) for event materials by August 9, 2024 to:Payments must be received by September 30, 2024 If Mailing, send to:Kaleigh.Huxley@lonestarflight.org Subject: GIA SponsorshipLone Star Flight Museum Girls In Aviation Day 11551 Aerospace Avenue Houston, Texas 77034